

NYE, STIRLING, HALE & MILLER  
33 WEST MISSION STREET, SUITE 201  
SANTA BARBARA, CALIFORNIA 93101

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**UNITED STATES DISTRICT COURT  
FOR THE CENTRAL DISTRICT OF CALIFORNIA**

MEGAN SCHMITT, DEANA  
REILLY, CAROL ORLOWSKY, and  
STEPHANIE MILLER BRUN,  
individually and on behalf of  
themselves and all others similarly  
situated,

Case No. 8:17-cv-01397-JVS-JDE

**FINAL APPROVAL ORDER  
AND JUDGMENT**

Plaintiffs,

v.

YOUNIQUE, LLC,  
Defendant.

**FINAL APPROVAL ORDER AND JUDGMENT**

On September 24, 2019, this Court granted the motion of Plaintiffs Megan Schmitt, Deana Reilly, and Stephanie Miller-Brun (“Plaintiffs”) for preliminary approval of the Class Settlement Agreement (“Agreement”)<sup>1</sup> and certification of the Settlement Class (as defined below). *See* ECF No. 256.

Commencing on October 23, 2019, pursuant to the notice requirements in the Agreement and the Preliminary Approval Order, Heffler Claims Group (the

<sup>1</sup> Capitalized terms used in this Final Approval Order shall have the same meaning as defined in the Agreement unless otherwise expressly stated.

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1 “Settlement Administrator”) began providing notice to Settlement Class members in  
2 compliance with Exhibit C to the Settlement Agreement and the Notice Plan, due  
3 process, and Rule 23 of the Federal Rules of Civil Procedure. The notice:

- 4 (a) fully informed Settlement Class members about the Action and the  
5 existence and terms of the Agreement;
- 6 (b) advised Settlement Class members of their right to request exclusion  
7 from the settlement and provided sufficient information so that  
8 Settlement Class members were able to decide whether to accept the  
9 settlement, opt-out and pursue their own remedies, or object to the  
10 proposed settlement;
- 11 (c) provided procedures for Settlement Class members to file written  
12 objections to the proposed settlement, to appear at the Final Approval  
13 hearing, and to state objections to the proposed settlement; and,
- 14 (d) provided the time, date, and place of the Final Approval hearing.

15 The Court reviewed (a) the Motion for Final Approval (“Final Approval  
16 Motion”) and all supporting materials, including but not limited to the Settlement  
17 Agreement; (b) Plaintiffs’ Motion for Award of Attorneys’ Fees and Reimbursement  
18 of Litigation Expenses to Class Counsel and Service Awards (“Fee Motion”), and  
19 all supporting materials; and (c) the Hamer Decl. Confirming Implementation of  
20 Notice Plan. On April 1, 2020, the Court issued a tentative order granting the Final  
21 Approval Motion and granting in part, and denying in part, the Fee Motion (the  
22 “Tentative Order”). The Court’s Tentative Order vacated the April 6, 2020, Final  
23 Approval hearing and permitted any party to file a request no later than 5:00 p.m. on  
24 April 7, 2020, stating why oral argument is necessary. *See id.* at 22. As no party did  
25 so, per the terms of the Tentative Order the matter is deemed submitted on the  
26 papers and the Tentative Order is now the order of the Court. *See id.* The Tentative  
27 Order is hereby incorporated into this Final Approval Order and Judgment. Based  
28 on this review and the findings below, the Court finds good cause to order the  
following.

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1           **IT IS HEREBY ORDERED:**

2           1.       The Court has jurisdiction over the subject matter of this Action, all  
3 claims raised therein, and all parties thereto, including the Settlement Class.

4           2.       The Agreement is fair, reasonable, adequate and in the best interests of  
5 Settlement Class members. The Agreement was negotiated over a period of almost a  
6 year at arm’s length, in good faith and without collusion, by capable and  
7 experienced counsel, with full knowledge of the facts, the law, and the risks inherent  
8 in litigating the Action, and with the active involvement of the parties. Moreover,  
9 the Agreement confers substantial benefits on the Settlement Class members, is not  
10 contrary to the public interest, and will provide the parties with repose from  
11 litigation. The parties faced significant risks, expense, and uncertainty from  
12 continued litigation of this matter, which further supports the Court’s conclusion  
13 that the settlement is fair, reasonable, adequate and in the best interests of the  
14 Settlement Class members.

15           3.       The Court grants final approval of the Agreement in full, including but  
16 not limited to the releases therein and the procedures for distribution of the  
17 Settlement Fund. All Settlement Class members who have not excluded themselves  
18 from the Settlement Class are bound by this Final Approval Order and Judgment.

19           4.       The parties shall carry out their respective obligations under the  
20 Agreement in accordance with its terms. The relief provided for in the Agreement  
21 shall be made available to the various Settlement Class members who submitted  
22 valid Claim forms, pursuant to the terms and conditions in the Agreement. The  
23 Agreement is incorporated herein in its entirety as if fully set forth herein and shall  
24 have the same force and effect of an order of this Court.

25                           **OBJECTIONS AND REQUESTS FOR EXCLUSION**

26           5.       No objections to the Settlement were filed by Settlement Class  
27 members. All persons who did not object to the Settlement in the manner set forth in  
28 the Agreement are deemed to have waived any objections, including but not limited

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1 to by appeal, collateral attack, or otherwise.

2 6. Attached hereto as Exhibit A is a list of persons who made a valid and  
3 timely request to be excluded from the Settlement and the Settlement Class (the  
4 “Opt-Out Members”). The Opt-Out Members are not bound by the Agreement and  
5 this Final Approval Order and shall not be entitled to any of the benefits afforded to  
6 Settlement Class members under the Agreement.

7 **CERTIFICATION OF THE SETTLEMENT CLASS**

8 7. Solely for purposes of the Agreement and this Final Approval Order  
9 and Judgment, the Court hereby certifies the following Settlement Class:

10 All persons who (1) between October 1, 2012 and July 31, 2015,  
11 resided in one of the following states: California, Ohio, Florida,  
12 Michigan, Minnesota, Missouri, New Jersey, Pennsylvania, Tennessee,  
13 Texas, or Washington; and (2) purchased one or more of Younique’s  
14 Moonstruck 3D Fiber Lashes for personal, family or household use and  
15 not for resale. The Settlement Class specifically excludes: (a)  
16 Younique’s board members or executive-level officers, including  
17 attorneys; (b) governmental entities; (c) the Court, the Court’s  
18 immediate family, and the Court staff; and (d) any person that timely  
19 and properly excludes himself or herself from the Settlement Class.

20 8. The Court incorporates its preliminary conclusions in the Preliminary  
21 Approval Order (ECF No. 256) regarding the satisfaction of Federal Rules of Civil  
22 Procedure 23(a) and 23(b). Because the Settlement Class is certified solely for  
23 purposes of settlement, the Court need not address any issues of manageability for  
24 litigation purposes.

25 9. The Court grants final approval to the appointment of Plaintiffs Megan  
26 Schmitt, Deana Reilly, and Stephanie Miller-Brun as the Class Representatives and  
27 concludes that they have fairly and adequately represented the Settlement Class and  
28 shall continue to do so.

10 10. The Court grants final approval to the appointment of The Sultz Law  
11 Group P.C., Nye Stirling Hale & Miller LLP, Walsh PLLC, and Carlson Lynch  
12 Kilpela & Carpenter, LLP as Class Counsel for the Settlement Class.

13 11. The Settlement Class described above is certified solely for the purpose

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1 of the settlement described in the Agreement. The Court finds and orders that  
2 defendant Younique, LLC (“Younique”) has not conceded that this Action or any  
3 similar case is amenable to class certification for purposes of litigation, and orders  
4 that nothing in this Final Approval Order and Judgment or in the Agreement shall  
5 prevent Younique or Plaintiffs from opposing or supporting class certification, or  
6 seeking decertification, if this Final Order approving the Agreement is reversed or  
7 invalidated, on appeal or otherwise, for any reason.

8 **NOTICE TO THE CLASS**

9 12. The Court finds that the Notice Plan, set forth in the Agreement and  
10 effectuated pursuant to the Preliminary Approval Order: (i) was the best notice  
11 practicable under the circumstances; (ii) was reasonably calculated to provide, and  
12 did provide, due and sufficient notice to the Settlement Class regarding the existence  
13 and nature of the Action, certification of the Settlement Class for settlement  
14 purposes only, the existence and terms of the Agreement, and the rights of  
15 Settlement Class members to exclude themselves from the Agreement, to object and  
16 appear at the Final Approval hearing, and to receive benefits under the Agreement;  
17 and (iii) satisfied the requirements of the Federal Rules of Civil Procedure, the  
18 United States Constitution, and all other applicable law.

19 13. The Court finds that the notice requirements of the Class Action  
20 Fairness Act, 28 U.S.C. § 1715 were satisfied.

21 **ATTORNEYS’ FEES, EXPENSES AND SERVICE AWARDS**

22 14. The Court awards Class Counsel \$1,083,333.33 in fees and  
23 reimbursement of \$152,744.79 in expenses. The Court finds these amounts to be fair  
24 and reasonable. Payment shall be made from the Qualified Settlement Fund pursuant  
25 to the procedures in Sections IV.A.1, X.A. and X.B of the Agreement.

26 15. The Court awards Class Representatives Megan Schmitt, Deana Reilly,  
27 and Stephanie Miller-Brun \$7,500 each as a Service Award. The Court awards  
28 Kirsten Bowers, the named Plaintiff in the parallel *Bowers* action that was resolved

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1 as part of the Agreement, \$1,000 as a Service Award. The Court awards Settlement  
2 Class members Breanna Kelly, Aschley Willey and Maegan Nelson \$500 each as a  
3 Service Award. The Court finds these amounts to be justified by these individuals'  
4 service to the Settlement Class. Payment shall be made from the Settlement Fund  
5 pursuant to the procedures in Sections IV.A.1 and X.C of the Agreement.

6 **RELEASES**

7 16. The Court releases and forever discharges the Released Persons from  
8 each of the Released Claims, as provided in the Agreement. The Releasers are  
9 permanently barred and enjoined from instituting, maintaining, or prosecuting,  
10 either directly or indirectly, any litigation that asserts the Released Claims. This  
11 permanent bar and injunction is necessary to protect and effectuate the Agreement,  
12 this Final Approval Order, and the Court's authority to effectuate the Agreement,  
13 and is ordered in aid of this Court's jurisdiction and to protect its judgments. The  
14 Released Claims shall be construed as broadly as possible to ensure complete  
15 finality over this Action involving the advertising, labeling, and marketing of the  
16 Products as set forth herein. The full terms of the release described in this paragraph  
17 are set forth in Sections II.V, II.W, and IX.A-G of the Agreement and are  
18 specifically approved and incorporated herein by this reference (the "Release"). In  
19 addition, Plaintiffs and each Settlement Class member are deemed to have waived  
20 (i) the provisions of California Civil Code § 1542, which provides that a general  
21 release does not extend to claims that the creditor or releasing party does not know  
22 or suspect to exist in his or her favor at the time of executing the release and that, if  
23 known by him or her, would have materially affected his or her settlement with the  
24 debtor or released party, and (ii) any similar federal or state laws, rights, rules, or  
25 legal principle that is similar, comparable, or equivalent to California Civil Code §  
26 1542.

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**OTHER PROVISIONS**

17. Pursuant to Sections IV.A.1 of the Agreement, the Settlement Fund, consisting of Three Million, Two Hundred and Fifty Thousand Dollars (\$3,250,000.00), shall be used to pay: (i) any necessary taxes and tax expenses, if any; (ii) all costs and expenses associated with Class Notice, including but not limited to all fees and expenses of the Settlement Administrator; (iii) all costs and expenses associated with the administration of the Settlement, including but not limited to all fees and expenses of the Settlement Administrator; (iv) any Attorneys’ Fees award made by the Court to Class Counsel pursuant to Section X(A) of the Agreement; (v) any award of Expenses made by the Court to Class Counsel pursuant to Section X(B) of the Agreement; (vi) any Service Awards made by the Court to Plaintiffs under Section X(C) of the Agreement; (vii) and cash payments distributed to Settlement Class members who have submitted timely, valid, and approved claims pursuant to the claims process outlined in Section V.

18. If any monies remain in the Settlement Fund after the payments described herein in Paragraph 17, and the expiration of checks mailed to members of the Settlement Class, it shall be called the Residual Fund. Any value remaining in the Residual Fund shall increase eligible Settlement Class members’ relief on a *pro rata* basis until the Residual Fund is exhausted, unless the parties mutually agree that a supplemental distribution is economically infeasible. Should the parties mutually agree that a supplemental distribution is economically infeasible, then the parties will meet and confer in good faith to reach an agreement on a *cy pres* recipient approved by the Court. If the parties are unable to reach an agreement on a *cy pres* recipient, then Younique, on the one hand, and Plaintiffs, on the other hand, may submit alternative proposals for the *cy pres* recipient to the Court and the Court will select the recipient.

19. Subject to the terms and conditions of the Agreement, the Court enters an injunction against Younique requiring it to comply with the requirements in

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1 Paragraph IV.B.1 of the Agreement.

2 20. The Agreement and this Final Approval Order and Judgment, and all  
3 documents, supporting materials, representations, statements and proceedings  
4 relating to the Agreement, are not, and shall not be construed as, used as, or deemed  
5 evidence of, any admission by or against Younique of: (a) liability, fault,  
6 wrongdoing, or violation of any law, (b) the validity or certifiability for litigation  
7 purposes of the Settlement Class, (c) the strength of any of the claims or allegations  
8 in the Complaint or any other claims that could have been asserted in the Action, or  
9 (d) the infirmity of any defenses to Plaintiffs' claims or allegations.

10 21. The Agreement and this Final Approval Order and Judgment, and all  
11 documents, supporting materials, representations, statements and proceedings  
12 relating to the Settlement, shall not be offered or received into evidence, and are not  
13 admissible into evidence, in any action or proceeding, except that the Agreement  
14 and this Final Approval Order and Judgment may be filed in any action by  
15 Younique or the Settlement Class members seeking to enforce the Agreement or the  
16 Final Approval Order and Judgment. This Final Approval Order and Judgment and  
17 the Agreement may be pleaded as a full and complete defense to any action, suit, or  
18 other proceedings that has been or may be instituted, prosecuted or attempted  
19 against the Released Parties in such capacity with respect to any of the Released  
20 Claims, and may be filed, offered, received into evidence, and otherwise used for  
21 such defense.

22 22. The Court hereby dismisses the Action in its entirety with prejudice,  
23 and without fees or costs except as otherwise provided for herein.

24 23. Without affecting the finality of this Final Approval Order and  
25 Judgment, the Court will retain jurisdiction over this Action and the parties with  
26 respect to the interpretation, implementation and enforcement of the Agreement for  
27 all purposes.


28 24. Pursuant to Rule 54(b) of the Federal Rules of Civil Procedure, there is



1 no just reason for delay in the entry of this Final Approval Order and Judgment and  
2 immediate entry by the Clerk of the Court is expressly directed.

3 NOW, THEREFORE, the Court hereby enters judgment in this matter  
4 pursuant to Rule 58 of the Federal Rules of Civil Procedure.

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6 **SO ORDERED this 9th day of April, 2020:**

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12 Honorable James V. Selna  
13 United States District Judge  
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**EXHIBIT A – List of Opt-Outs**

<b>Name</b>	<b>City</b>	<b>State</b>	<b>Zip code</b>
Stephanie Conlon	O’Fallon	MO	63366
Kathy Humble	Conroe	TX	77384-4758
Kelly Kays	Winnie	TX	77665
Angela K. Storlie	Elko	MN	55020

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